Nimrod Sagisman

UX Designer

Portfolio
LinkedIn
geneshnim@gmail.com
+972 50-277-7352
Ramat Gan

EXPERIENCE

Product Designer (Internship)

Minute Media

Feb 2023 - Jun 2023 - 5 months, Tel Aviv

- Developed prototypes and UI designs, enhancing product functionality and user engagement.
- Conducted comprehensive UX research and user interviews to inform design decisions for a sports & CMS SaaS product.

Product Designer

Drive Institute

Oct 2019 - Aug 2020 - 9 Months, Hertzliya

- Built the institute's website and led the user experience redesign of the recruitment system, improving user engagement and satisfaction during the pandemic.
- Conducted user research and usability testing to gather insights and inform design decisions.

Personal Assistant

Drive Institute

Mar 2019 - Oct 2019- 5 Months, Hertzliya

- Skilled in project management and communication, adept at translating costumer needs into actionable solutions.
- Promoted for performance in design projects.

Content Editor

Asroll Projects ltd

Jul 2016 - Sep 2017 - 1 Year & 2 Months, Kiryat Ono

- Developed content for the medical field, optimizing information architecture for better user comprehension and engagement.

EDUCATION

B.A. Psychology & UX

Academic College of Tel-Aviv Yaffo

2020 - 2023, Tel Aviv

- Specialization in UX Design & Research methods.
- Relevant coursework: User Experience Design, Complex System Design, Cognitive Psychology, Design & Aesthetics, Statistical Applications.

Skills
Product Design
User Interface
User Experience
Interaction Design
Wireframing
Analytical Thinking
Design Research

Tools & Technologies
Figma, WordPress, IBM SPSS, Quantitative & Qualitative Research, Office Suite, Adobe Illustrator & Photoshop.

Languages
Hebrew (Native)
English (Professionnal)

Military Service
Combat Intelligence
2012 - 2015, IDF

- Led training programs and engaged in strategic combat operations.
- Qualified in advanced intelligence equipment operation by ELTA.