



Nimrod Sagisman - UX/UI Designer

B.A. in Psychology & UX

UX/UI

UX Research

Product Design

Designer with over 3 years of experience, specializing in end-to-end design processes from research to implementation. Passionate about crafting user-centered experiences that simplify complex, data-rich workflows and enhance usability for trading and enterprise platforms.

Education



B.A. Psychology & UX

Academic College of Tel-Aviv Yaffo | 2020 - 2023

- Specialization in UX Design & Research methods.
- Relevant coursework: User Experience Design, Complex System Design, Cognitive Psychology, Design & Aesthetics, Statistical Applications.

nimrodsagisman.com

[Linkedin Profile](#)

nimrodsagisman@gmail.com

[+972 50-277-7352](tel:+972502777352)

Experience



UX Architect

Tzur UX | 2025

- Led UX architecture and design for complex B2B systems in healthcare, transportation, and finance sectors.
- Conducted UX research, usability testing and system flow mapping to enhance user experience for a data-heavy platform.
- Simplified complex workflows and designed intuitive interfaces for large-scale enterprises in industries such as technology, consulting, and transportation.



Product Designer (Internship)

Minute Media | 2023

- Conducted comprehensive UX research and user interviews to inform design decisions for a sports & CMS SaaS product.
- Developed prototypes and UI designs, enhancing product functionality and user engagement.



UX/UI Designer

Drive Institute | 2019 - 2021

- Built the institute's website and led the UX redesign of the client recruitment system, improving engagement and satisfaction.
- Conducted user research and usability testing to gather insights and inform design choices.
- Managed projects, coordinated between teams, and maintained strong client communication to align design solutions with business needs.

Skills & Tools

Prototyping • Wireframing • UI Design • Complex Systems • B2B Platforms • User-Centered Design System • UX Research • Web Development

Figma Adobe Suite

Elementor Wordpress

English : Proficient

Hebrew: Mother Tongue

Military Service

Combat Intelligence Operative

Led training and strategic combat operations.
Certified in advanced intelligence equipment (ELTA).

- Recommendations available upon request.
- Certain projects may require in-person presentations.